

ABCs of Commercialization Set For June Corn Utilization and Technology Conference

An ABCs of Commercialization learning session is planned for this summer's 2008 Corn Utilization and Technology Conference (CUTC) in Kansas City, Mo. Sponsored by the National Corn Growers Association (NCGA), attendees will learn the necessary steps to reach commercialization, including the research and development sides of product conception, licensing, how to attract venture capitalists and investors, and how to take a product to market. Time will be reserved for a question and answer session.

“This topic is extremely relevant because a lot of people attending CUTC have developed technologies and want to know how to commercialize them,” said session chairman Nathan Danielson, managing partner of BioCognito, LLC. “It is important to go through the proper steps to secure intellectual property rights. In this session, we will examine the steps and pitfalls of taking an idea from inspiration to commercialization.”

Panelists will include Kevin Buckley, Biotactica, LLC; Eric Lund, Pacific Northwest National Laboratory; Michael Peck, Open Prairie Ventures; Derek Rapp, Divergence Inc.; and Tom Redick, Global Environmental Ethics Counsel.

Scheduled for June 2-4 at the Kansas City Marriott Downtown, CUTC will emphasize the importance of identifying the next generation of technologies to sustain corn as nature's feedstock of the future. [Click here](#) for more information, or to register or submit a technical poster.